



MISSION STATEMENT

Worksheet

What is a Mission Statement?

A mission statement serves as a guide for making decisions. It will focus your choices on purpose, values, and goals. While there is no right or wrong way to draft a mission statement, they typically contain three parts. First, a statement of mission or purpose. Second, a statement of core values that shape behavior. And, third, a statement of goals or desired results.

Your mission statement should be personally meaningful, it doesn't matter if no one else understands it. It can be a single line or an entire document. Make it meaningful, personal, compelling, and memorable.

Follow the process below completing each activity to create your shared mission statement. This tool can also be used to create an individual mission statement.

STEPS	GUIDING ACTIVITIES	YOUR ANSWERS AND IDEAS
1. ASK QUESTIONS	<p>Identify what values you hold, what are you interested in creating, who you aim to support, and areas of life you find most purposeful.</p> <p>If you are having a hard time identifying these things, try written a descriptive paragraph about your life focusing only on the good things that you value and appreciate about it.</p>	
2. MIND MAP	<p>Using a blank sheet of paper, start to map out the inspiring ideas, words and phrases from the answers in step one. Draw connections from ideas to new ideas.</p>	

